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Managing Sport Facilities and Major Events by Eric C. Schwarz, 9781138658615, available at Book Depository with free delivery worldwide.

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**Managing Sport Facilities and Major
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The field of event management is concerned with those events that are planned and to mark the differences some refer to these events as special events (Allen et al., 2002; Getz, 1997). At this point the terminology differs. There are hallmark, mega, major and

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minor events referred to by various authors.

Strategic Sports Event - pseudology.org

The model presented in this class pertains to all types of events including meetings, festivals, fairs, expos, recreation and sport events, fundraisers,

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etc. with a particular focus on project planning, budgeting, and marketing the event.

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